

# 2024 Annual Impact Report

# Do It For Hunter

**Mission:**  
To save lives from suicide by creating a platform for conversations, share life-saving resources, and spread light and kindness



## 2024 Projects

## Details

## Outcome

60K

### Student Laptop Sticker Project

Do It For Hunter partnered with Brevard County Schools to place stickers on all Brevard Public School Students' laptops with the 988 Lifeline number.

All Brevard Public Schools students grades 6-12 now have a "Just Breathe" sticker on their school laptop with the 988 Lifeline number for easy access.

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### Community Outreach Events

You Matter Day, Mom Hugs Day at UCF, You Matter Nights at athletic events, and much more! Our volunteers help share the You Matter message wherever we go!

By sharing the 988 Suicide Crisis Lifeline at community events, we help to spread the message on how to get help 24/7 plus we help share local resources.

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### You Matter Benches

Donations helped us purchase and place benches on all Eastern Florida State College campuses along with Florida Tech, and several schools.

Benches display the You Matter message along with the 988 Suicide Crisis Lifeline number to bring awareness to students and staff.

\$38k

### Donations raised

Sponsorships, donations and grassroots fundraisers helped us raise funds to enable us to spread the You Matter message.

Funds raised are used for benches and signs, along with wristbands and stickers and other free giveaways at community events.

## Funding Summary

**\$38,517.79**  
Donations

**\$25,474.68**  
Outreach

**\$937.00**  
Admin Expenses (4%)

\* Thank You - Hunter



Special thanks for the support from all our volunteers, our Board, family, friends, and MIHS clubs and organizations including Sources of Strength, Student Government Association and others who believe in our cause. We do it to save a life.

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**988** SUICIDE & CRISIS LIFELINE